



Group S Racing Association

2017 Annual Survey

Results

(without comments)



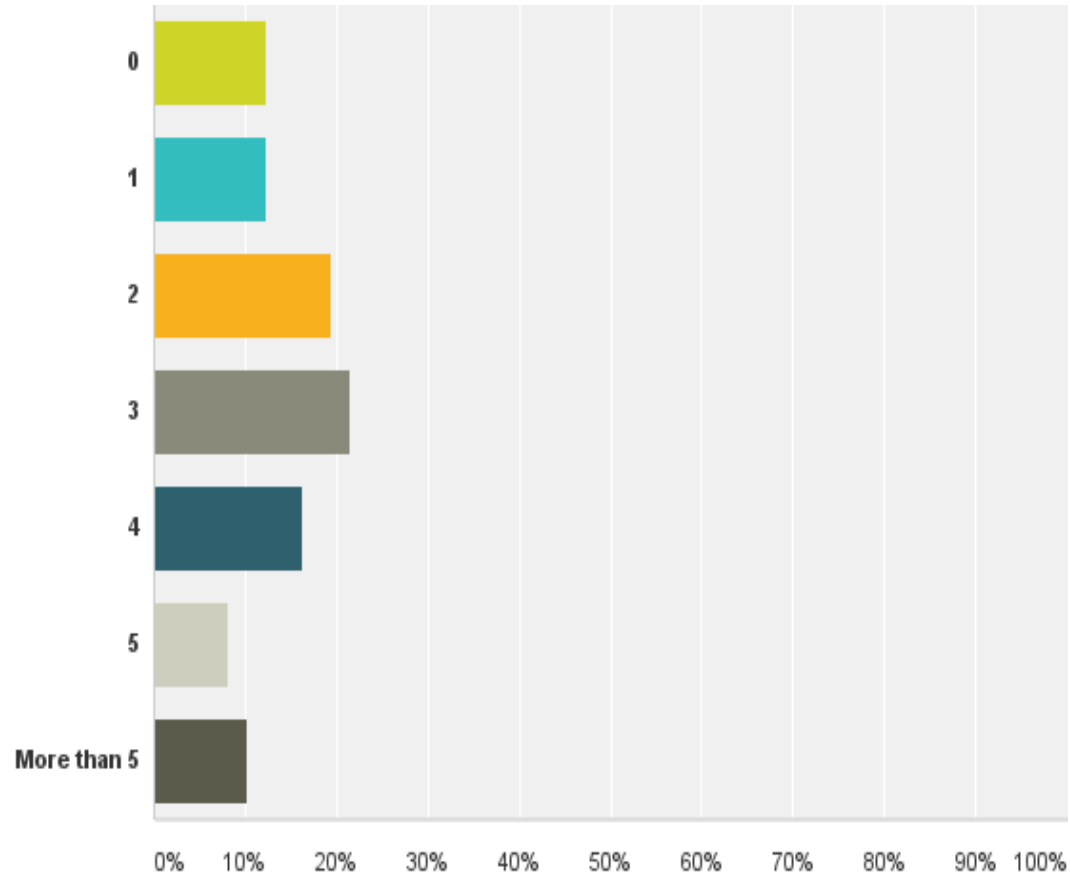
Survey Summary Overview

- Date Survey Started : Saturday, January 14th, 2017
- Date Survey Closed : Tuesday, January 31st, 2017

- Total Invitees to Complete : 164
- Total Responses Completed : 100 (61% response rate)
- Anonymous Surveys : 8 (no name disclosed – was optional)



Q2: How many Group S race meetings did you compete in during 2016?



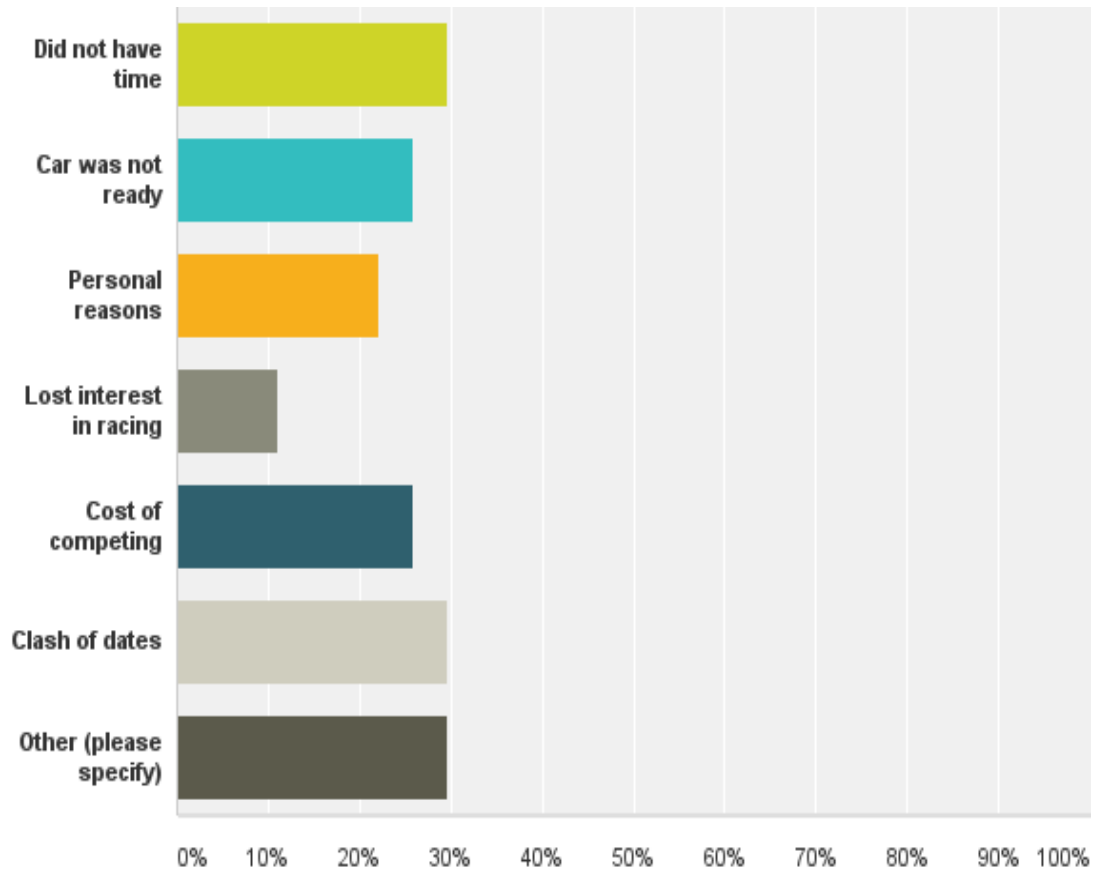


Q2: How many Group S race meetings did you compete in during 2016?

Answer Choices	Responses	
0	12.24%	12
1	12.24%	12
2	19.39%	19
3	21.43%	21
4	16.33%	16
5	8.16%	8
More than 5	10.20%	10
Total		98



Q3: If you answered 0 (ZERO) in the previous question, what stopped you from entering an event in 2016? (Note more than one answer able to be selected)



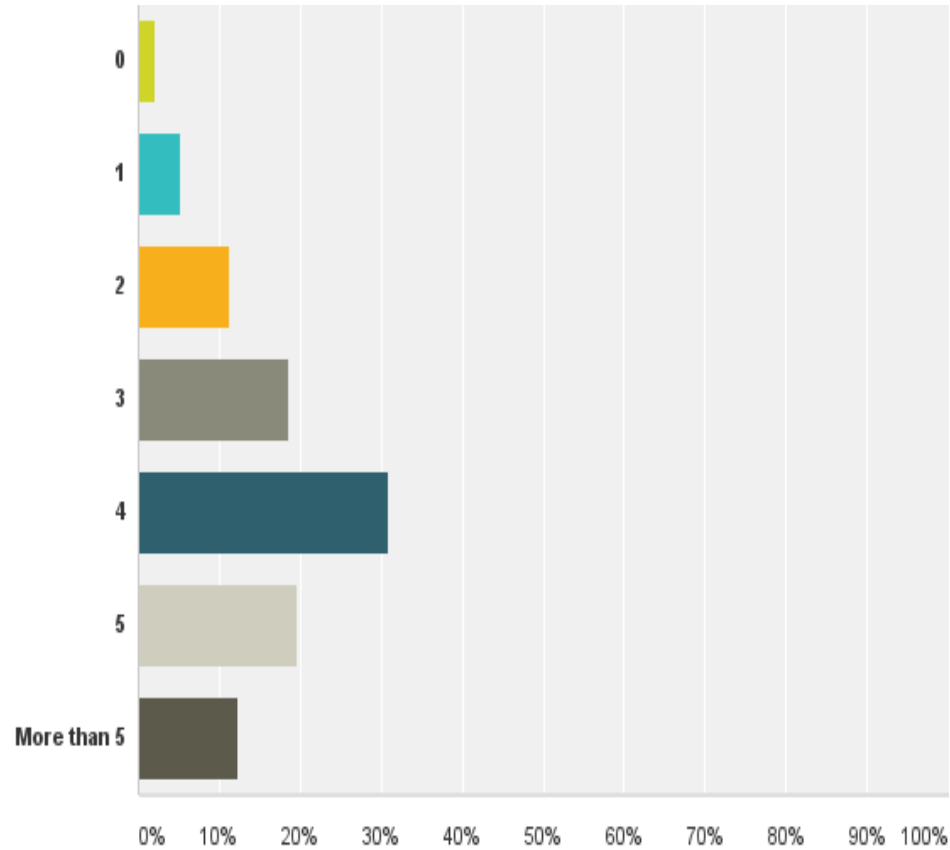


Q3: If you answered 0 (ZERO) in the previous question, what stopped you from entering an event in 2016? (Note more than one answer able to be selected)

Answer Choices	Responses
Did not have time	29.63% 8
Car was not ready	25.93% 7
Personal reasons	22.22% 6
Lost interest in racing	11.11% 3
Cost of competing	25.93% 7
Clash of dates	29.63% 8
Other (please specify)	29.63% 8
Total Respondents: 27	



Q4: How many race meets do you intend competing in during 2017?



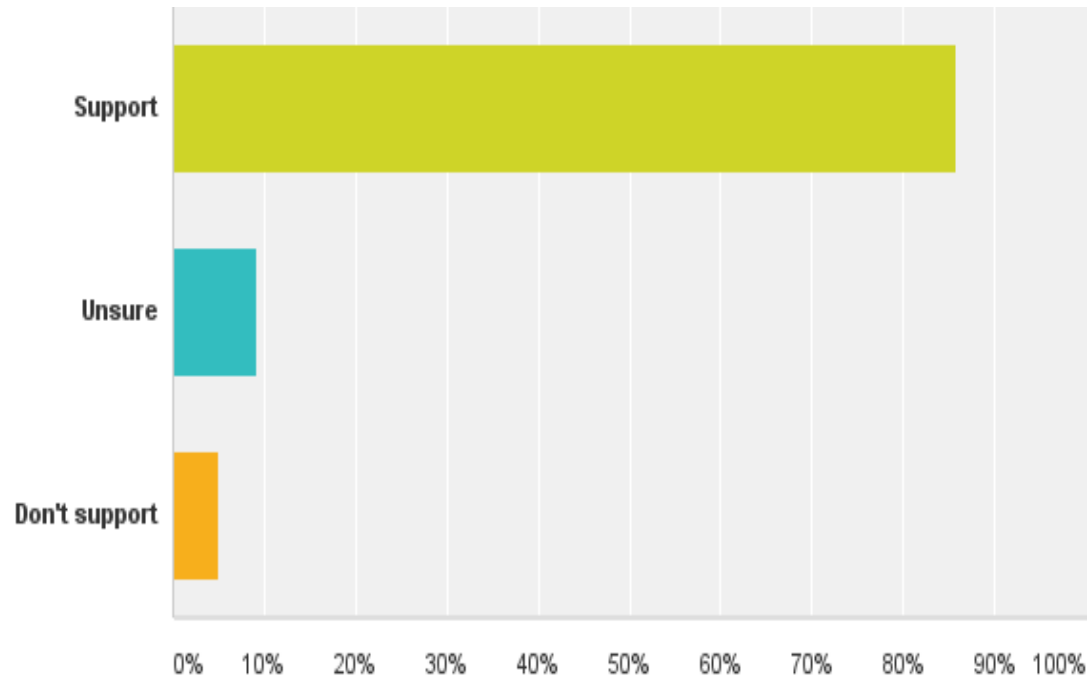


Q4: How many race meets do you intend competing in during 2017?

Answer Choices	Responses	
0	2.06%	2
1	5.15%	5
2	11.34%	11
3	18.56%	18
4	30.93%	30
5	19.59%	19
More than 5	12.37%	12
Total		97



Q5: In collaboration with the organiser/s, the GSRA is considering creating pre-qualifying grid sheets for all events in 2017. The start order would be based on historical fastest lap results, with the aim of minimising congestion at dummy grid, and enable better/safer qualifying sessions. Please rate your support of this initiative.



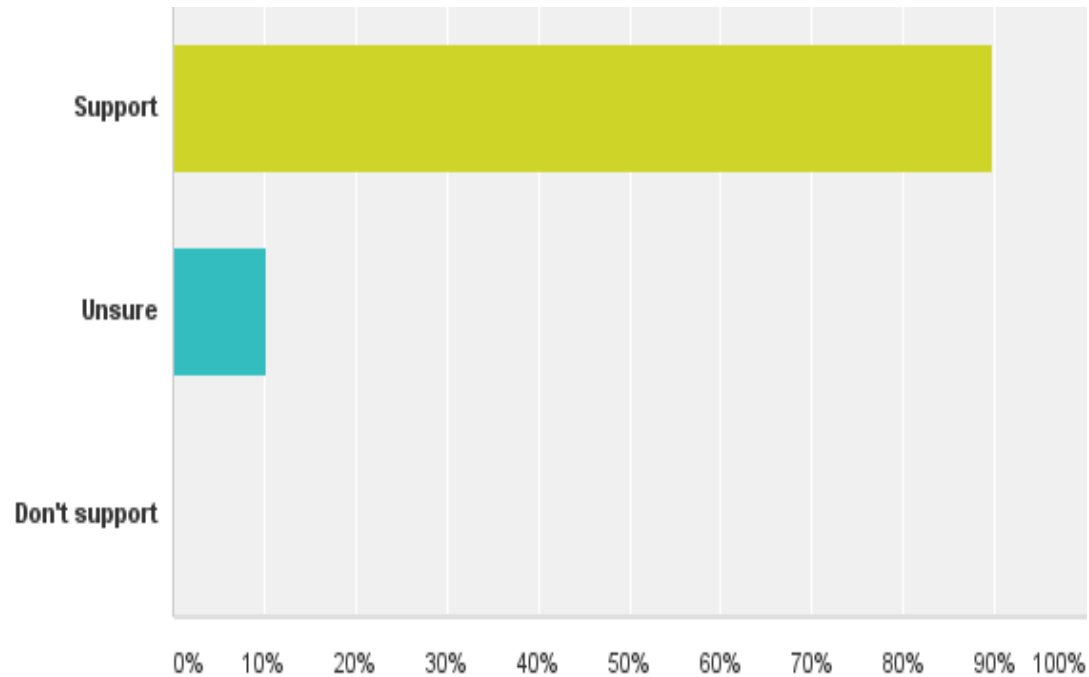


Q5: In collaboration with the organiser/s, the GSRA is considering creating pre-qualifying grid sheets for all events in 2017. The start order would be based on historical fastest lap results, with the aim of minimising congestion at dummy grid, and enable better/safer qualifying sessions. Please rate your support of this initiative.

Answer Choices	Responses
Support	85.71% 84
Unsure	9.18% 9
Don't support	5.10% 5
Total	98



Q6: To foster greater camaraderie amongst GSRA members, we plan to work with event promoters to get all Group S competitors located in the same area in the paddock. Please rate your support of this initiative.



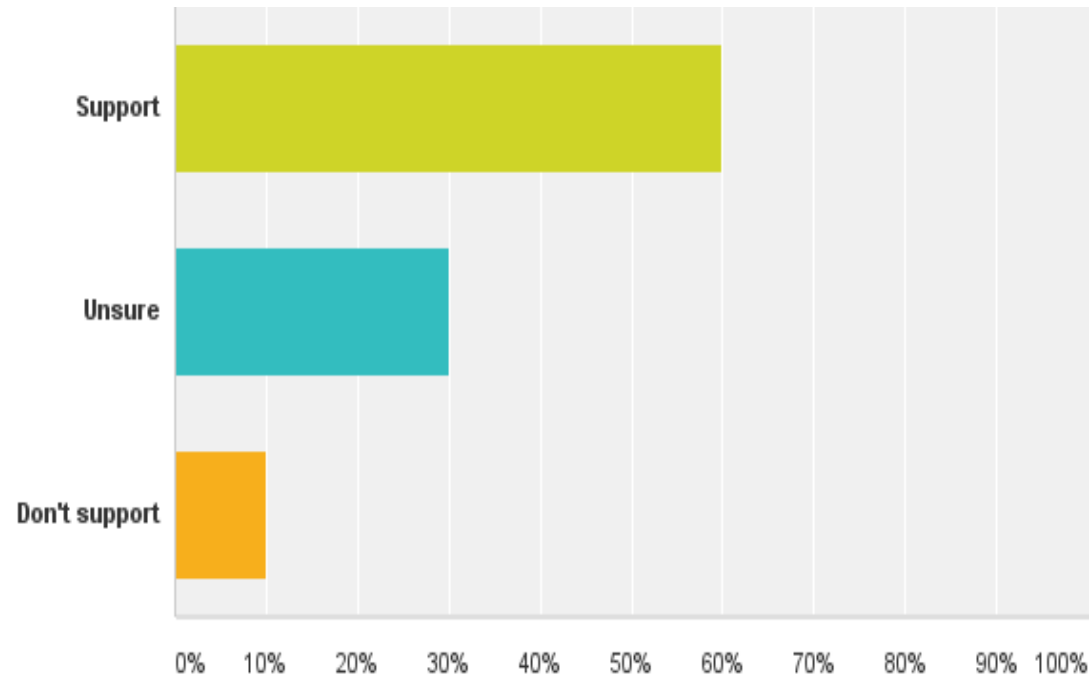


Q6: To foster greater camaraderie amongst GSRA members, we plan to work with event promoters to get all Group S competitors located in the same area in the paddock. Please rate your support of this initiative.

Answer Choices	Responses	
Support	89.80%	88
Unsure	10.20%	10
Don't support	0.00%	0
Total		98



Q7: In consideration of the above, would you be prepared to pay a fee to be in a combined Group S tent/marquee, similar to Group N?



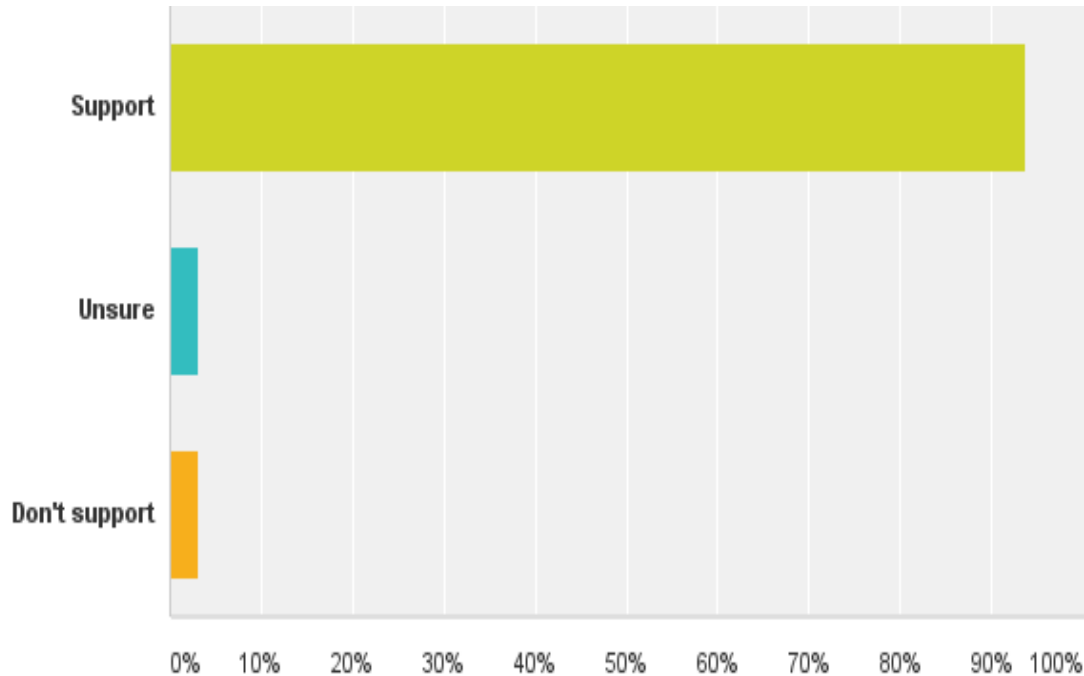


Q7: In consideration of the above, would you be prepared to pay a fee to be in a combined Group S tent/marquee, similar to Group N?

Answer Choices	Responses	
Support	60.00%	54
Unsure	30.00%	27
Don't support	10.00%	9
Total		90



Q8: GSRA is considering producing one (1) driver/car/race number/state name board for every GSRA member to display in/on their garage location at each race meet. Production is planned for early 2017, and there would be no cost to members who have raced 2 or more times in the last 2 years. See the example below - approx. size 1200mm x 300mm. Please rate your support of this initiative.



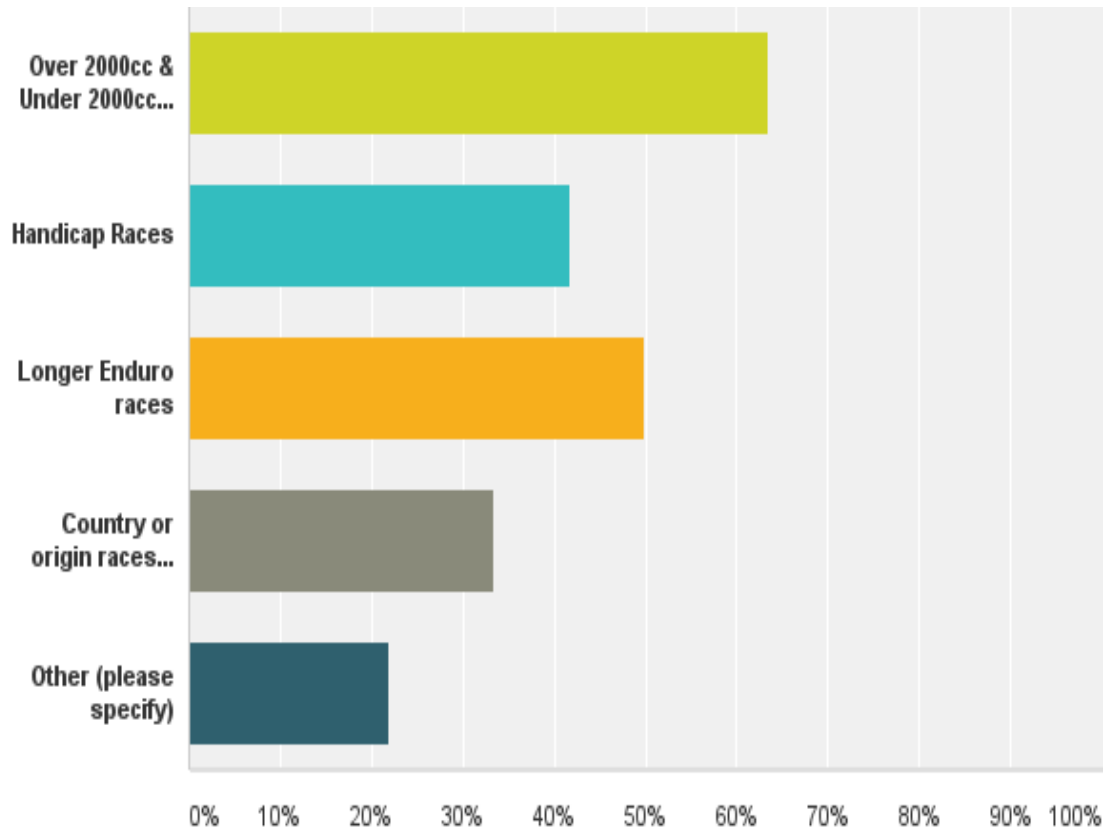


Q8: GSRA is considering producing one (1) driver/car/race number/state name board for every GSRA member to display in/on their garage location at each race meet. Production is planned for early 2017, and there would be no cost to members who have raced 2 or more times in the last 2 years. See the example below - approx. size 1200mm x 300mm. Please rate your support of this initiative.

Answer Choices	Responses
Support	93.81% 91
Unsure	3.09% 3
Don't support	3.09% 3
Total	97



Q9: Where Group S is able to, would you like to see different race formats? Please select below from some options, or provide your own.
(Note more than once answer can be selected)



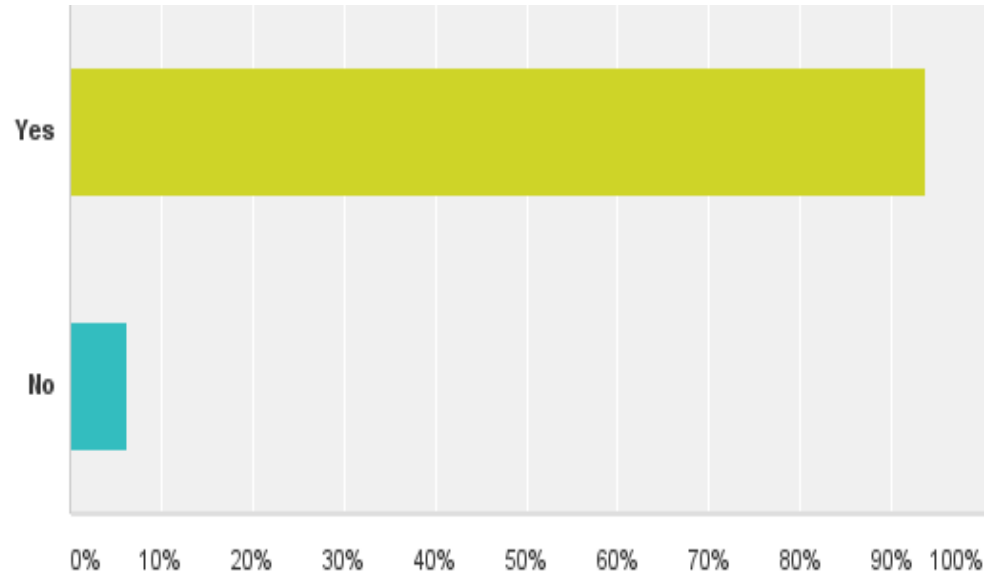


Q9: Where Group S is able to, would you like to see different race formats? Please select below from some options, or provide your own.
(Note more than once answer can be selected)

Answer Choices	Responses	
Over 2000cc & Under 2000cc (combined Sa, Sb, Sc)	63.54%	61
Handicap Races	41.67%	40
Longer Enduro races	50.00%	48
Country or origin races (Italian, German etc)	33.33%	32
Other (please specify)	21.88%	21
Total Respondents: 96		



Q10: Are you aware the GSRA maintain a Reserved Race Number list for its members?



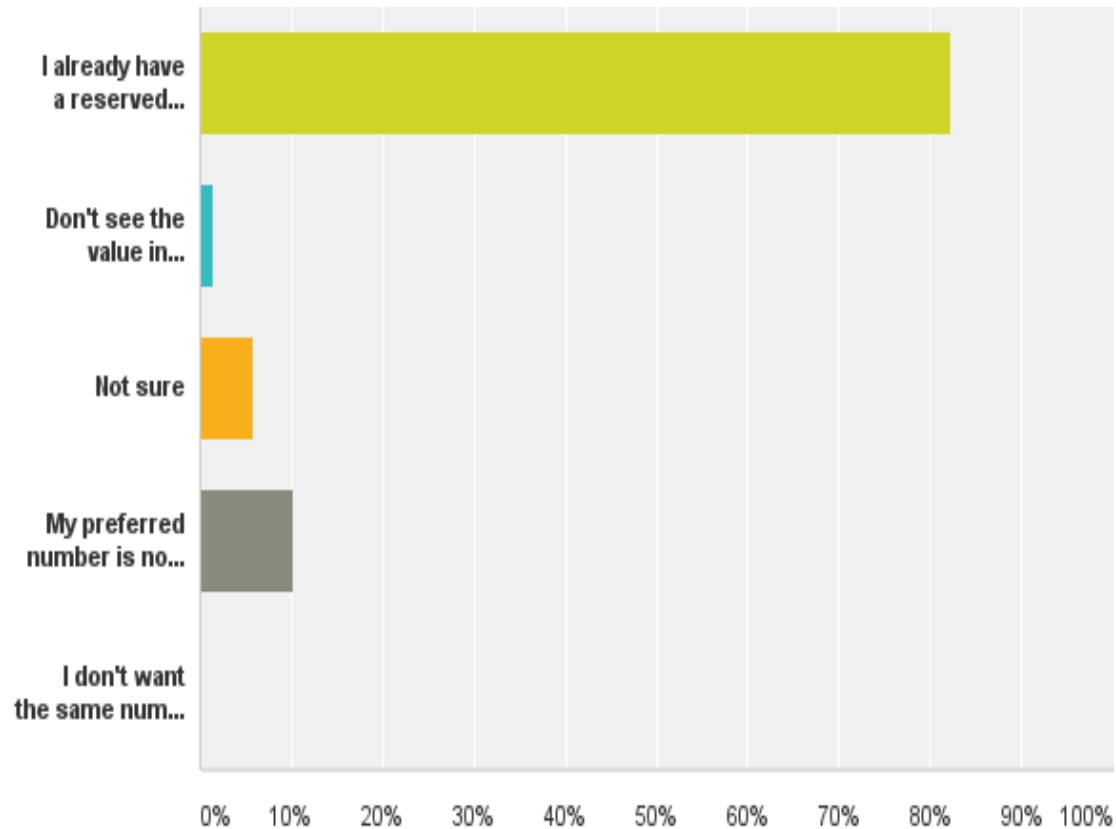


Q10: Are you aware the GSRA maintain a Reserved Race Number list for its members?

Answer Choices	Responses	
Yes	93.75%	90
No	6.25%	6
Total		96



Q11: If you knew about the Reserved Race Number list, but have not reserved a number, why not?



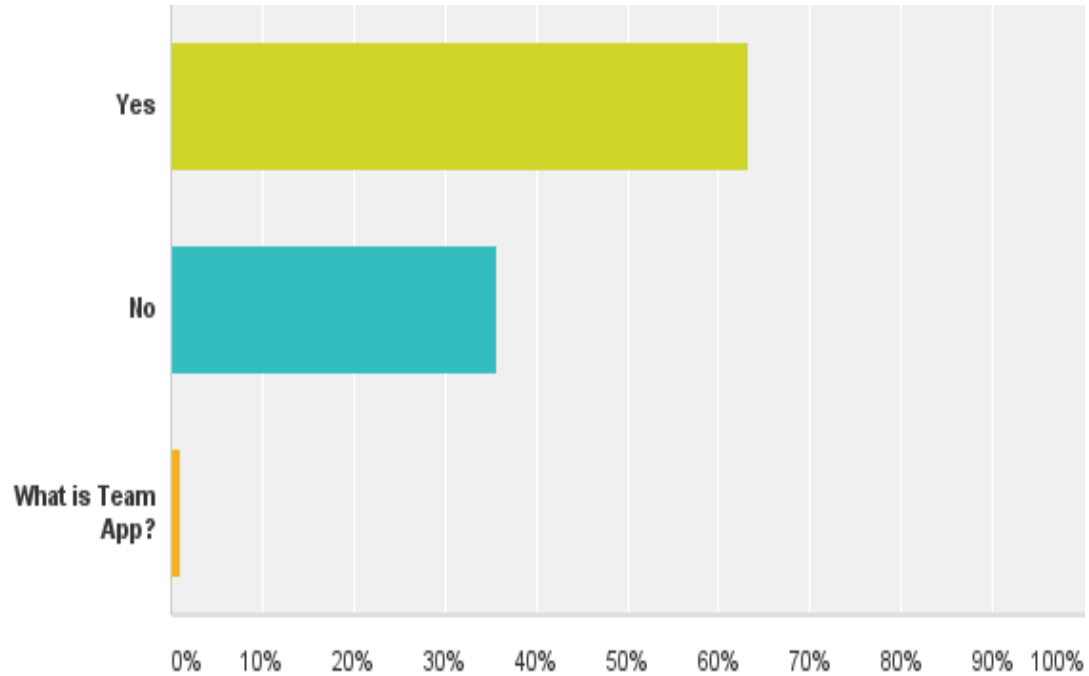


Q11: If you knew about the Reserved Race Number list, but have not reserved a number, why not?

Answer Choices	Responses	
I already have a reserved number/s	82.35%	56
Don't see the value in reserving a number	1.47%	1
Not sure	5.88%	4
My preferred number is not available	10.29%	7
I don't want the same number at each race meet	0.00%	0
Total		68



Q12: Have you registered to use the GSRA's TeamApp on mobile devices?



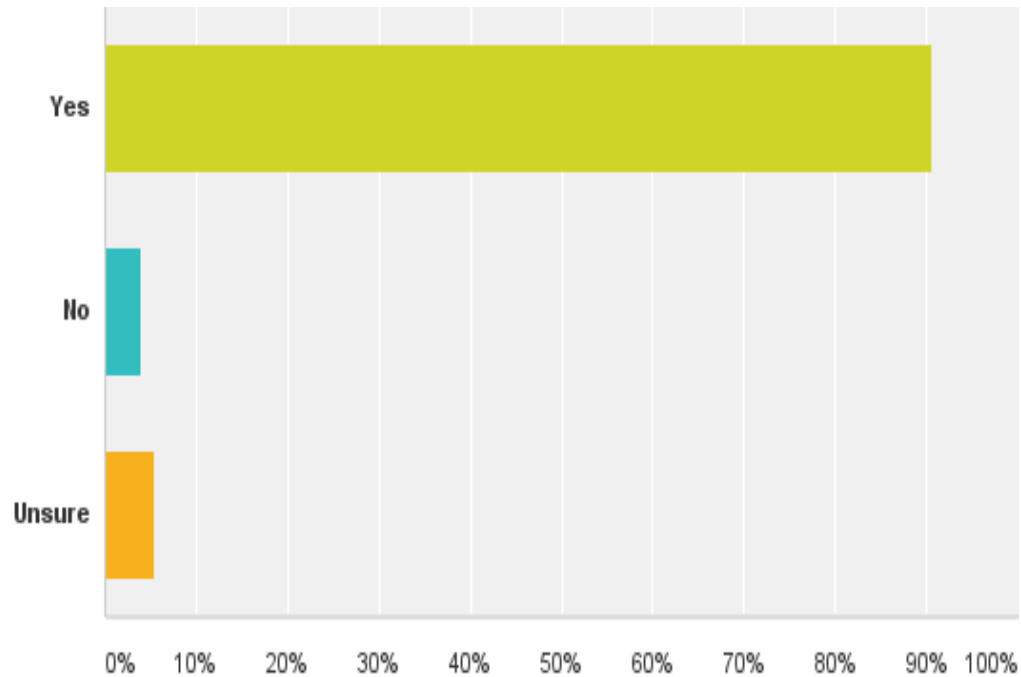


Q12: Have you registered to use the GSRA's TeamApp on mobile devices?

Answer Choices	Responses	
Yes	63.27%	62
No	35.71%	35
What is Team App?	1.02%	1
Total		98



Q13: The GSRA wants to 'push' more information to competitors over the course of a race weekend such as grid sheets, results, notifications. The best way to do this is via TeamApp. This requires members to download it to their smart phone. Would you be prepared to download the App knowing a little more about the App?



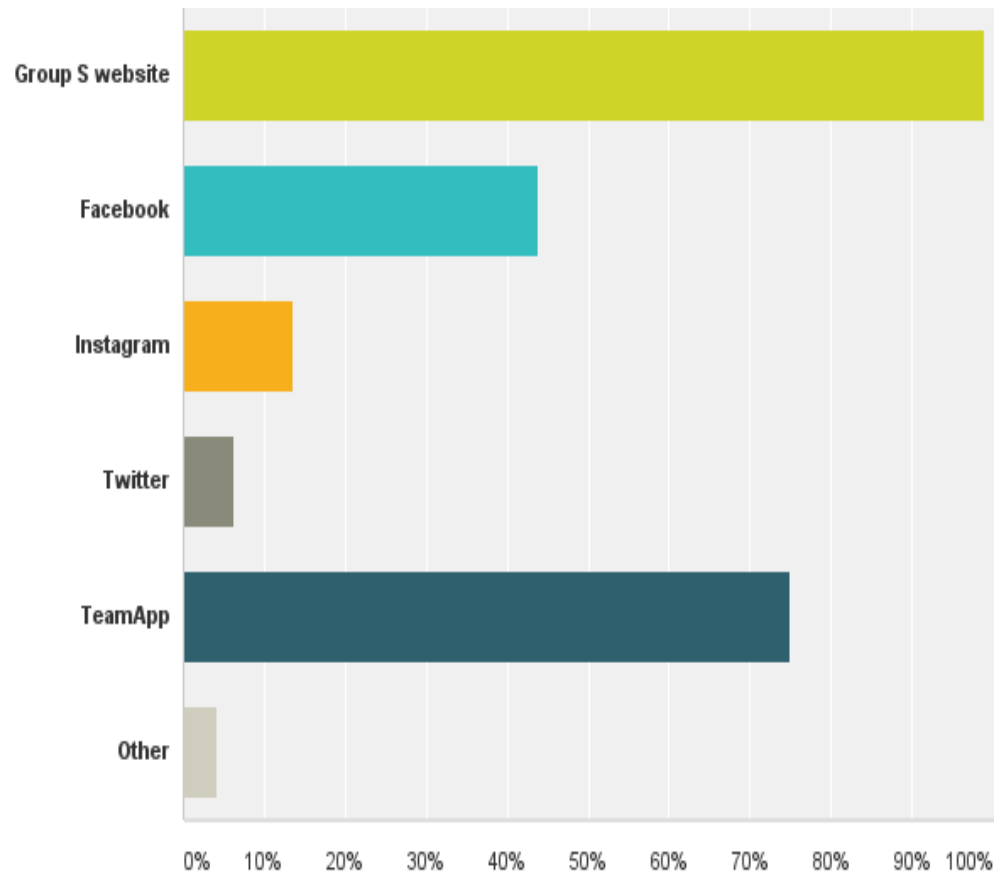


Q13: The GSRA wants to 'push' more information to competitors over the course of a race weekend such as grid sheets, results, notifications. The best way to do this is via TeamApp. This requires members to download it to their smart phone. Would you be prepared to download the App knowing a little more about the App?

Answer Choices	Responses	
Yes	90.54%	67
No	4.05%	3
Unsure	5.41%	4
Total		74



Q14: Group S currently has a number online mediums available to members and followers. Please select those that you know about (Note more than one can be selected).



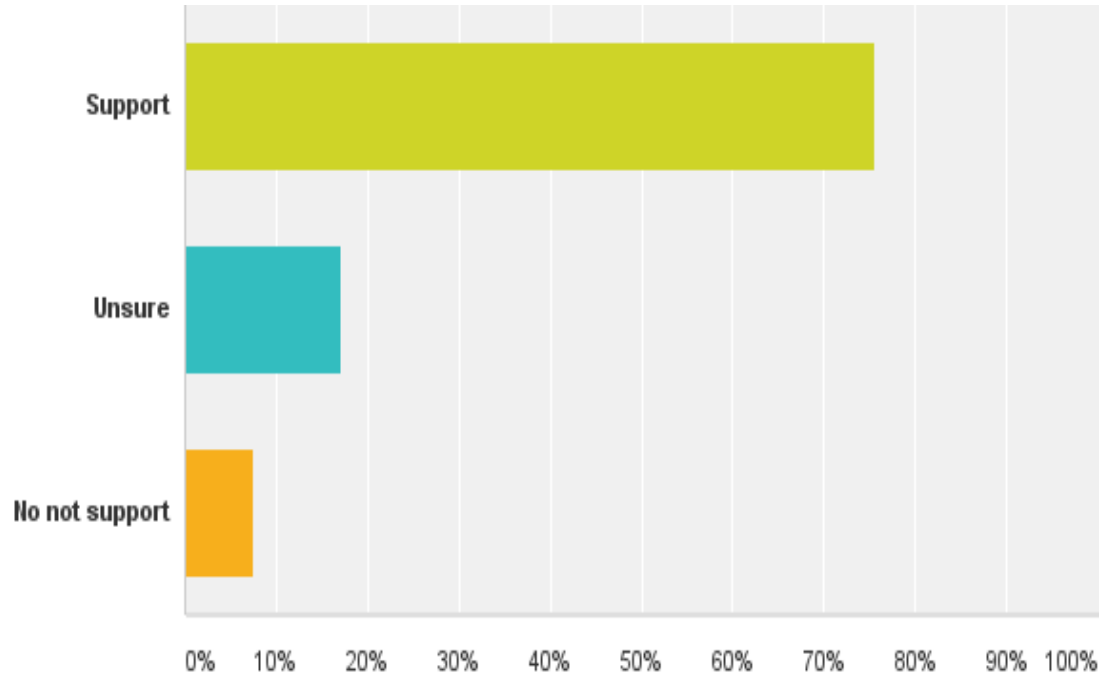


Q14: Group S currently has a number online mediums available to members and followers. Please select those that you know about (Note more than one can be selected).

Answer Choices	Responses	
Group S website	98.96%	95
Facebook	43.75%	42
Instagram	13.54%	13
Twitter	6.25%	6
TeamApp	75.00%	72
Other	4.17%	4
Total Respondents: 96		



Q15: The Committee is considering approaching corporate businesses and create a sponsorship package for Group S. The aim is to financially assist the club in providing more benefits to members without relying on increasing membership fees where possible. GSRA may therefore introduce windscreen banner advertising (as an example) for sponsors. Please rate your support of this initiative.



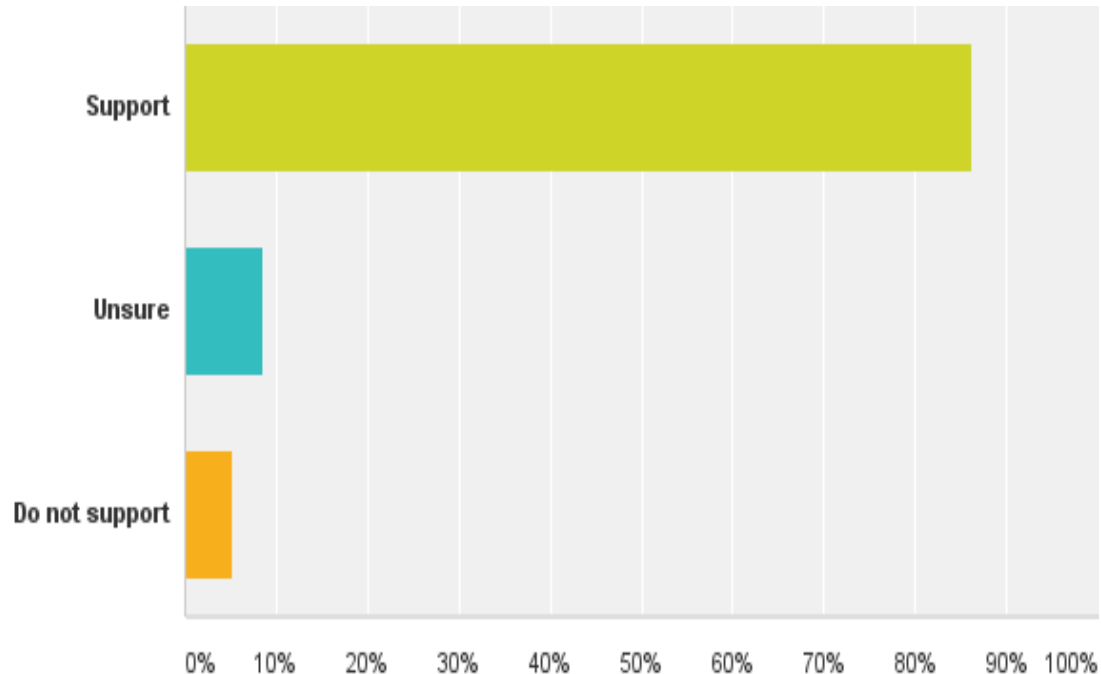


Q15: The Committee is considering approaching corporate businesses and create a sponsorship package for Group S. The aim is to financially assist the club in providing more benefits to members without relying on increasing membership fees where possible. GSRA may therefore introduce windscreen banner advertising (as an example) for sponsors. Please rate your support of this initiative.

Answer Choices	Responses	
Support	75.53%	71
Unsure	17.02%	16
No not support	7.45%	7
Total		94



Q16: Driving Standards are important in all forms of racing, even more so in historic racing. The GSRA Committee is considering implementing our own Group S driving standards and penalty system. The aim is to eliminate (as much as possible) car to car contact and overly aggressive driving. Please rate your support of this initiative.



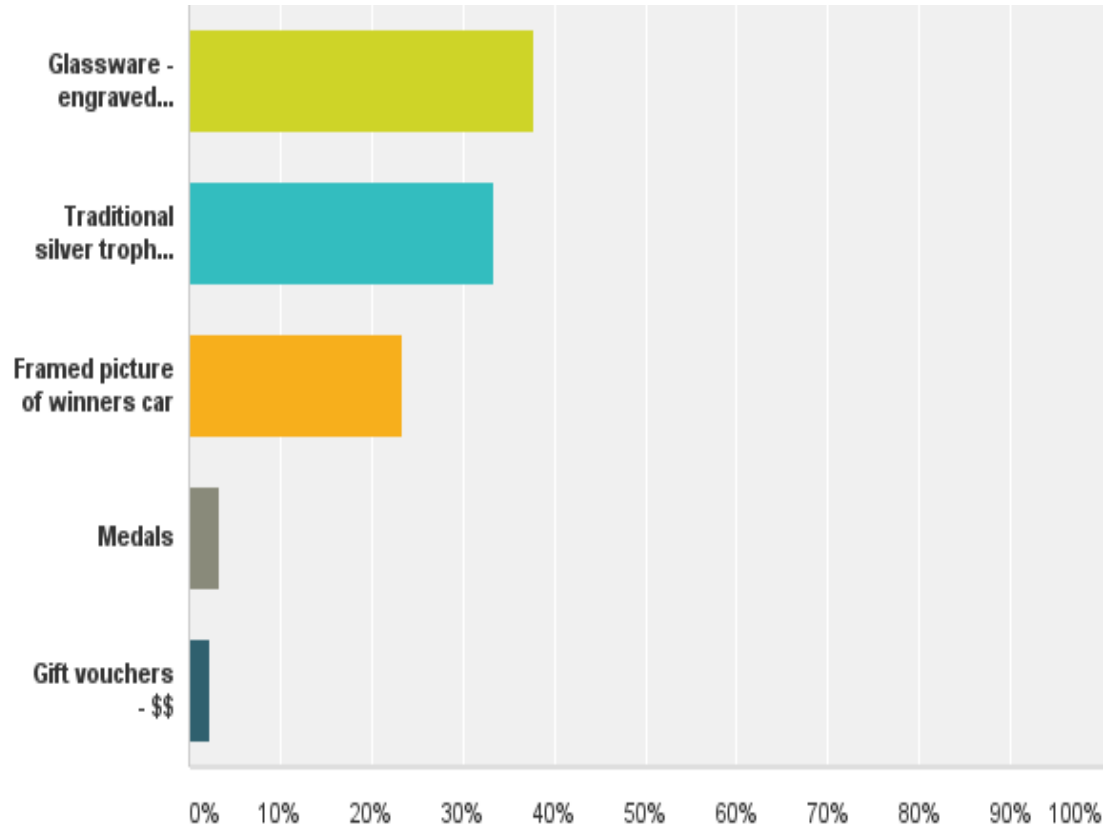


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Answer Choices	Responses	
Support	86.17%	81
Unsure	8.51%	8
Do not support	5.32%	5
Total		94



Q17: Everyone loves an award. What award would you prefer to see for the winners of categories and classes in the three State based Cups?



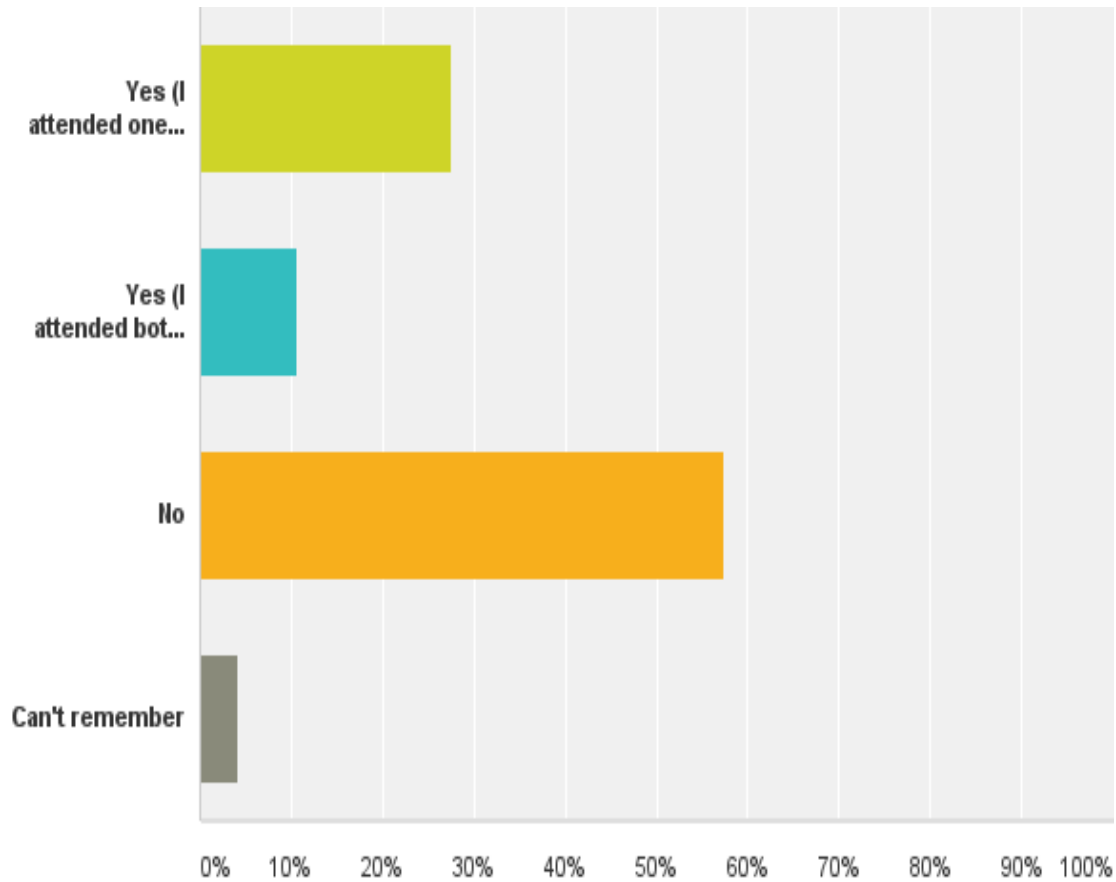


Q17: Everyone loves an award. What award would you prefer to see for the winners of categories and classes in the three State based Cups?

Answer Choices	Responses	
Glassware - engraved decanter, wine and beer	37.78%	34
Traditional silver trophies	33.33%	30
Framed picture of winners car	23.33%	21
Medals	3.33%	3
Gift vouchers - \$\$	2.22%	2
Total		90



Q18: The GSRA holds two awards presentations each year, one for the NSW Catalina Cup, and one for the VIC Goldfields Cup. Did you attend one of these in 2016?



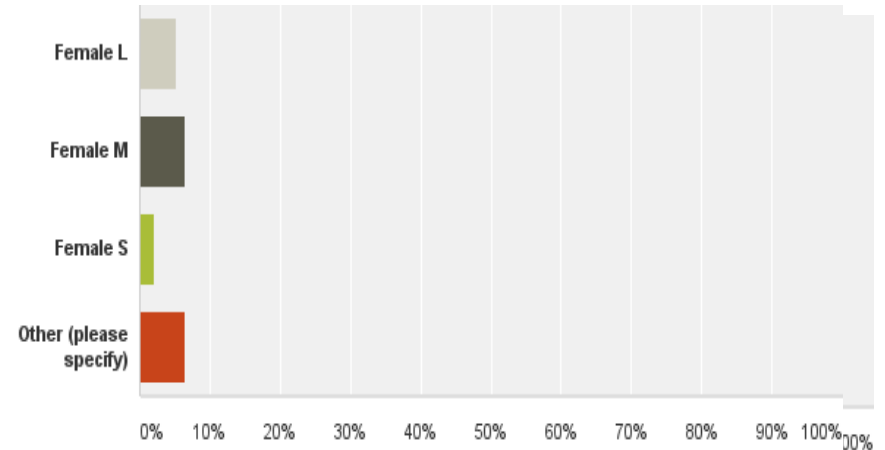
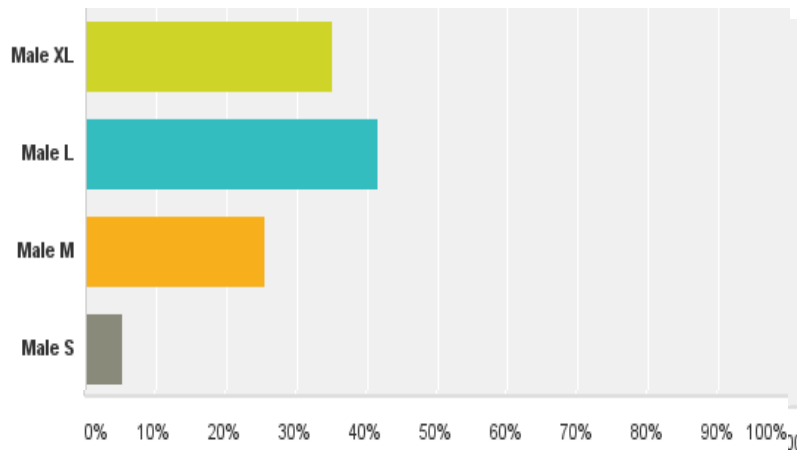


Q18: The GSRA holds two awards presentations each year, one for the NSW Catalina Cup, and one for the VIC Goldfields Cup. Did you attend one of these in 2016?

Answer Choices	Responses	
Yes (I attended one of these)	27.66%	26
Yes (I attended both of these)	10.64%	10
No	57.45%	54
Can't remember	4.26%	4
Total		94



Q19: In 2017, the GSRA will be creating new Group S Merchandise, being hats, t-shirts, stickers, and badges. These will be available for purchase either via the GSRA website, Team App or at each race meet. To assist in sizing, please provide your t-shirt size. There is no requirement to purchase a t-shirt. (Note more than one size can be selected to allow for spouses and pitcrew etc)





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Answer Choices	Responses	
Male XL	35.11%	33
Male L	41.49%	39
Male M	25.53%	24
Male S	5.32%	5
Female XL	1.06%	1
Female L	5.32%	5
Female M	6.38%	6
Female S	2.13%	2
Other (please specify)	6.38%	6
Total Respondents: 94		



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Thank you

Prepared by
Alex Webster
President GSRA
